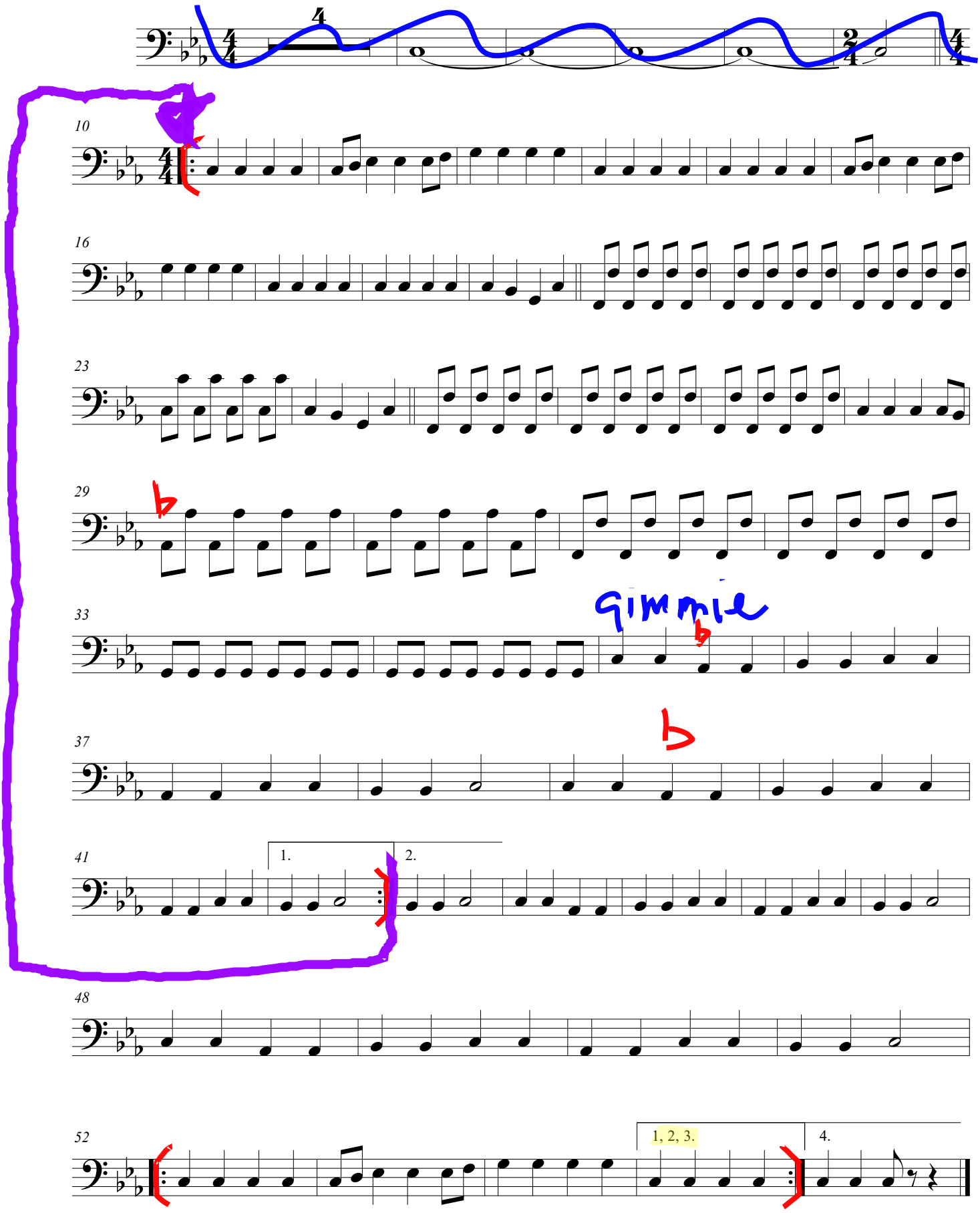Gimmie Gimmie